



A COMPLETE PACKAGE FOR ALL YOUR PRINT CENTER NEEDS

Canon U.S.A. Can Advance Your In-house Production Capabilities and Back Your Print Shop with a Comprehensive Line-up of Technology, Solutions, and Support.

Canon



HARNESS THE POWER OF A TRUSTED PARTNER

With a powerful portfolio of toner and inkjet-based printing solutions that include cutsheet digital presses, continuous feed presses, large-format roll-to-roll and flatbed printers, and multifunction printers, Canon U.S.A. has you covered.

In dynamic spaces, where satisfying customers' high-priority deadlines and balancing heavy workloads is paramount, extraordinary value can be found with comprehensive access to essential tools that can help address today's challenges. From labor shortages and digital transitions to financial flexibility and technological advancements, when procuring the most suitable printing equipment and software for your organization, it's imperative to connect to a supportive, service-oriented provider.

Placing your trust in a dedicated resource with one of the broadest portfolios of printing and workflow solutions—from inkjet innovations to vibrant large format solutions—can be the facilitator for a productive and rewarding workday. But it doesn't and shouldn't end there...That's where Canon can help support your organization's success.



Delivering capabilities that meet customers' diverse and changing needs



Providing advances in technology and workflow that help drive efficiency and employee productivity



Delivering world-class service to keep you up and running to help fulfill customer demand



Providing flexible financing options to support your financial objectives

CANON: THE PRIMARY PARTNER FOR YOUR PRINT SOLUTIONS

As the market leader in the production space, Canon offers a wide spectrum of technology, solutions, and services to help you meet and exceed print buyer expectations. With the benefits of a one-stop shop for production equipment, software, and services, there's no need to look elsewhere.

Support for Different Aspects of Your Organization

Our comprehensive catalog—complete with dedicated support to help keep your operations running smoothly and in-house financing to make the most of your cash

flow—offers the fuel needed to help drive both your short-term and long-term success. This helps to maximize your performance and revenue, reduce labor costs, promote employee productivity, stand out against the competition, and, perhaps most importantly, increase customer loyalty.

A FULL LINE OF PRINT TECHNOLOGY TO HELP TACKLE CHALLENGES

With the industry's most diverse and comprehensive line-up, built on quality, reliability, and flexibility—from **toner-based** and **inkjet** devices and cutsheet and roll-fed presses to large format printers and powerful workflow and **finishing solutions**—Canon can support your needs to help create new business opportunities that meet any of your customers' growing demands.

Production Systems

Canon has you covered with scalable production print hardware focused on areas such as transactional, commercial print, direct mail, book publishing, photo and specialty printing, and in-plant print centers. This highly capable technology provides you with the means to produce highly sought-after output such as letterhead, direct mailers, invoices, business cards, brochures and flyers, catalogs, door hangers, manuals, course packs, signs, and more. Canon digital technology can provide a seamless transition from offset to digital printing, enabling you to fulfill customers' needs by producing shorter runs with variable data on a wide range of substrates, all in a cost-effective manner.

- **Cutsheet**
- **Continuous Feed**
- **Toner**
- **Inkjet**
- **Monochrome and Full-color Presses**
- **Multifunction Printers**



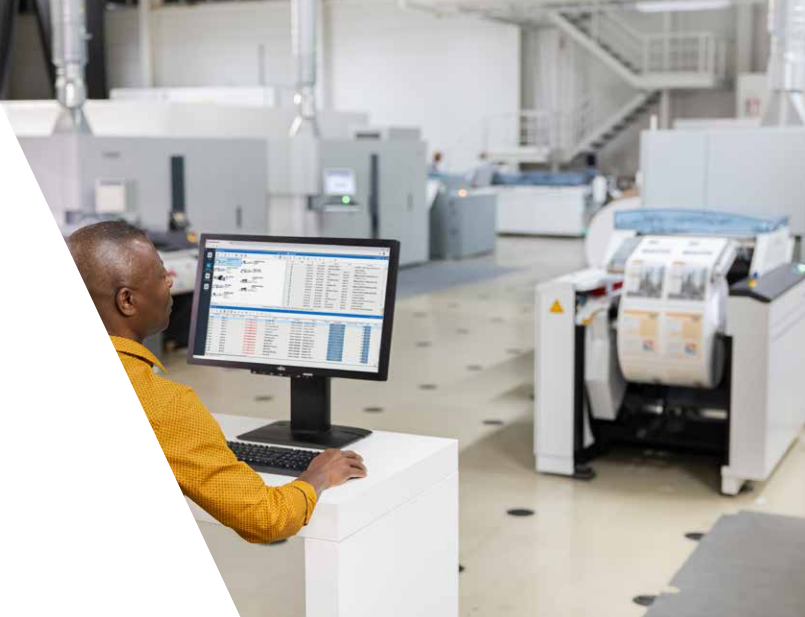
Large Format Systems

Our award-winning large format portfolio offers a broad range of core technologies to enable high productivity and growth in areas like black-and-white and color printing, wide format signage, wallcoverings, and other large format applications.

- **Wide Format Monochrome and Color Printers**
- **Scanners for Technical Documents**
- **Display Graphics Applications**
- **Flatbed Printers**
- **Dye Sub Printers**
- **Roll-to-Roll Large Format Printers**



Canon is a proven **market leader** in **print production**. Canon earned the top spot from Keypoint in placements for last year in the combined categories of color inkjet cutsheet heavy production and roll-fed inkjet, having **38%** of the U.S. market share in 2024. Canon had a **38%** market share in **color cutsheet inkjet**, a **37%** market share in **color roll-fed inkjet**.



Workflow Solutions

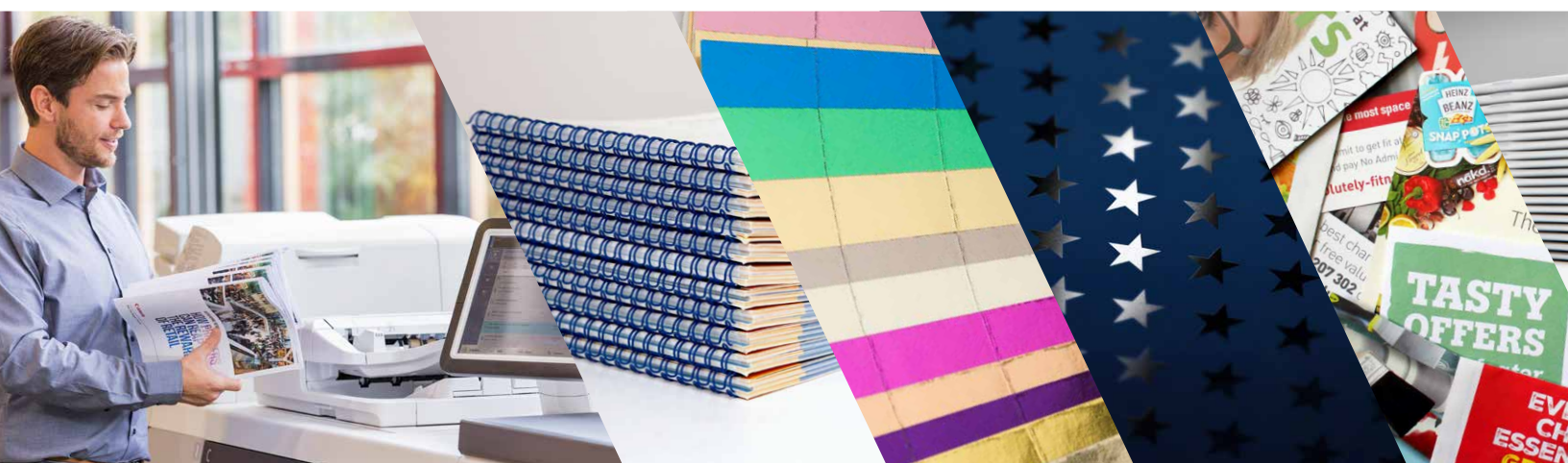
Canon offers workflow solutions that help streamline your print operation. These solutions are easy to use and easy to deploy. From e-commerce, personalization, prepress, production management, finishing, and mail and fulfillment, our workflow portfolio helps you automate your print operation and improve your efficiency and productivity.

- **Job Creation**
- **Job Submission/Storefronts**
- **Prepress to production and delivery**

Finishing Solutions

We partner with several third-party vendors so we can offer the latest in finishing, embellishment, and mailing technologies. Our robust line-up of inline, offline, and near-line print finishing solutions allow organizations to keep finishing processes in-house and help drive business growth through increased productivity and value-added opportunities for customers. This includes a wide array of cutters, stackers, saddle-stitchers, and more, that merge seamlessly with Canon devices.

- **Finishing**
- **Embellishment**
- **Mailing**
- **Fulfillment and Packaging Handling**



OVERCOME TODAY'S OBSTACLES

Having access to resources that go beyond the benefits of conventional technology is important.

An investment with Canon is an investment in your perpetual growth.

By capitalizing on the capabilities of working with us, your organization can help address critical pain points and roadblocks facing most print providers today.



Fill the Labor Gap

With resources stretched thin, finding skilled staff to operate production equipment can be problematic. Thanks to our simple user interface, even the most novice users can quickly and easily produce the high quality output your customers demand. Pair this with our service and support, and you'll have the tools in place to help enhance operational performance, reduce expenses, and increase efficiency.



Workflow Automation for Productivity

With an overwhelming shift to digital technology, implementing automated workflows into your production environment is pivotal in helping to reduce the manual steps that slow you down. By promoting

these powerful, simplified processes, novice and expert operators alike can complete high-quality projects more seamlessly and consistently, while also managing their workday and meeting deadlines more effectively.



Keep Pace in Production

An increase in your production capabilities can help you enhance output and expand the services and relevant products you offer that drive customer loyalty. It starts with the unwavering support of a trusted team—experience and coverage that Canon consistently provides.





CANON HELPS YOU PRODUCTIVELY MEET THE DEADLINES AND DEMANDS OF YOUR CUSTOMERS

Responsive service and technical support are the backbone of any business. At Canon, it's the centerpiece of our customer-driven conviction, and it is what truly sets us apart. With a comprehensive web of service professionals throughout the United States, we provide continuous support to our growing base of clients in major metropolitan areas. Our technicians, along with a network of Canon-authorized service companies, supply nationwide technical support—at the local, regional, and national level.

Our technical service team of highly trained consultants in U.S.-based, award-winning technical support centers, as well as certified field technicians, are dedicated to servicing Canon equipment. Our reputable solution support centers are committed to excellence, efficiency, and service quality. Additionally, these dedicated resources participate in ongoing skill enhancement and development training to provide you with a high quality of service and support.

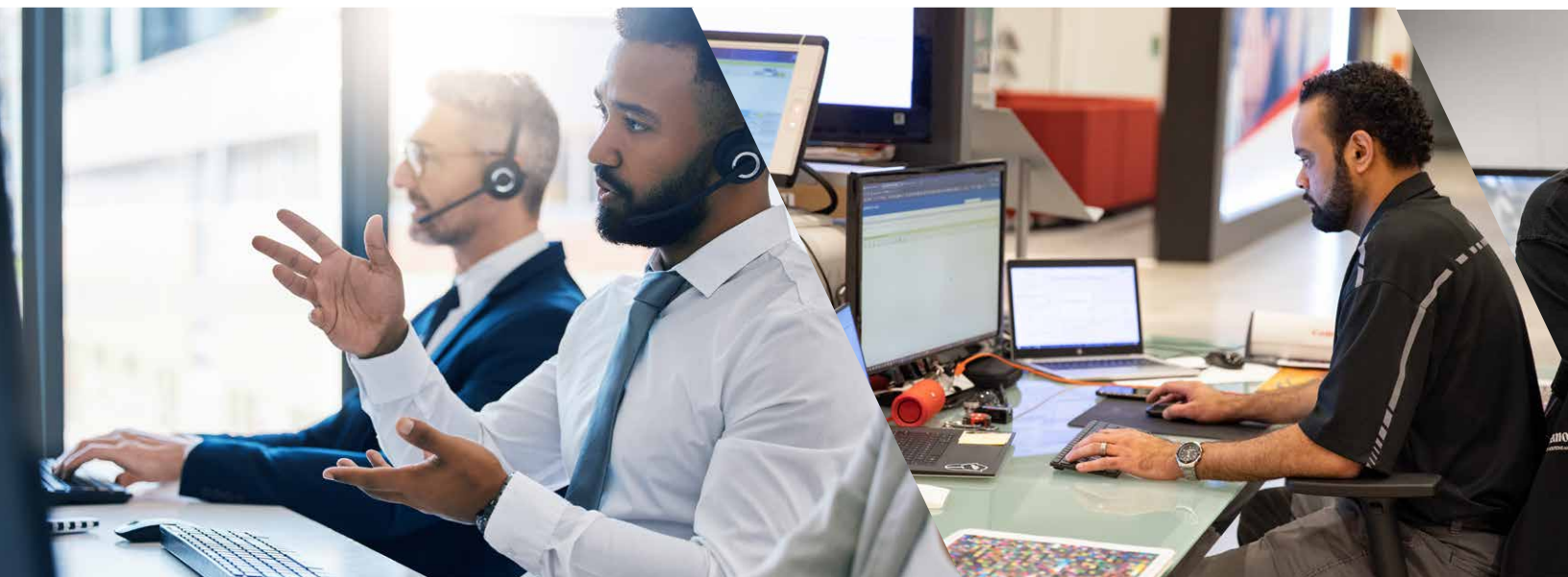


We're By Your Side When You Need Us

At Canon, we understand that your investment in technology and solutions plays a pivotal role in your organization's viability. To meet your recurring needs, we continuously make significant investments in logistic systems, regional parts warehouses, and computer-modeled technician inventories to help maximize uptime and minimize restore time for your equipment.

Three regional parts warehouses located in **New Jersey, Chicago,** and **Los Angeles.**

More than 60 local parts centers **distribute** to our **field technicians** nationwide.





Our service and support includes a combination of consulting, onboarding, media support, and professional services.

With trusted resources by your side, you can continuously develop your staff and move your operations forward. We provide expert training and ongoing service support to help foster and establish an efficient print production environment for your workforce and customers.

Tools to Keep Tabs on Your Production Technology

But it doesn't end there. With MyCanon Business, Canon U.S.A.'s complimentary self-service portal, you have 24/7 access to an efficient platform that helps you oversee the day-to-day functions related to your Canon devices.

Upon enrollment, you can take advantage of MyCanon Business's wealth of features, including the ability to view your current device(s) status, enter meter reads, submit service requests, order contract supplies, and retrieve account information from any tablet, laptop, or desktop.





IN-HOUSE FINANCING FIT FOR YOU

Trust and support are two critical components of any successful business relationship. When taking the steps to obtain new technology, the convenience of a single source acquisition cannot be understated.

A Focus on Flexibility

With Canon Financial Services, we're committed to providing in-house leasing and competitive financing solutions that help customers acquire needed equipment with affordable monthly payments. With an unwavering commitment to providing the best service in commercial financing, we help our customers overcome budget limitations and conserve working capital, while opening the possibilities for future upgrades and add-ons.

- **Easy and budget-friendly acquisition process for needed equipment and related software**
- **Obtain Canon's best value for your financing dollar**
- **One stop for all of your specific financing needs**

We accomplish this by providing:

Excellent Customer Service: We take pride in supporting you as a Canon customer. Our dedicated team is here to answer your questions and provide guidance through every step of the process. Our goals are to satisfy your financing requirements and build long-lasting, beneficial relationships. We truly appreciate the opportunity to serve you.

Hassle-free Financing: Canon Financial Services offers customers an easy and reliable way to maintain accounts through our 24/7 online web portal.

Competitive Lease Plans: Customers can enjoy competitive lease plans that are designed to support ever-changing business needs.



CREDENTIALS TO BACK YOUR BUSINESS

At Canon, our mission is to help you achieve your goals by supporting you with the best possible solution, service, and organization that can serve as your foundation today and into the future.

A Proven Leader

For the past 38 years, Canon has ranked among the top five U.S. patent holders (as of 2023).¹ Canon's position as the market leader in the cutsheet, large roll-fed inkjet, and large production color toner categories, along with top placements in the mid-production color cutsheet and several other categories—according to Keypoint Intelligence²—allows us to support businesses with equipment and innovative technologies to help advance progress, promote sustainability objectives, and contend within a challenging environment.

Dedicated to the Environment

We focus on the three fundamental strategies of resource conservation, energy conservation, and the elimination of hazardous substances to back your sustainability objectives. Fundamentally, a commitment to Canon will help to provide your business with the capabilities needed to grow and excel now and in the future.

Explore Endless Possibilities with Canon

Contact us today to determine which production technology and solutions can best facilitate your success.



Canon U.S.A. earned the 2024 ENERGY STAR Partner of the Year — Sustained Excellence Award.

U.S. Patent Holder Rankings (as of 2023)

#1

among Japanese companies for the 19th straight year.

#5

overall in the U.S.

Since 2008, **Canon** has consistently **met its target** of an average **annual improvement of 3%** for the index of lifecycle CO2 emissions per unit.³



Fortune Magazine's 2022 **"World's Most Admired Companies"** Ranked 7th in Computers Category

¹ United States Patent and Trademark. <https://www.ificclaims.com/rankings-top-50-2023.html>. January 31, 2024.

² Keypoint Intelligence Quarterly Tracker Program Q3 2024

³ The Canon Sustainability Report 2024



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