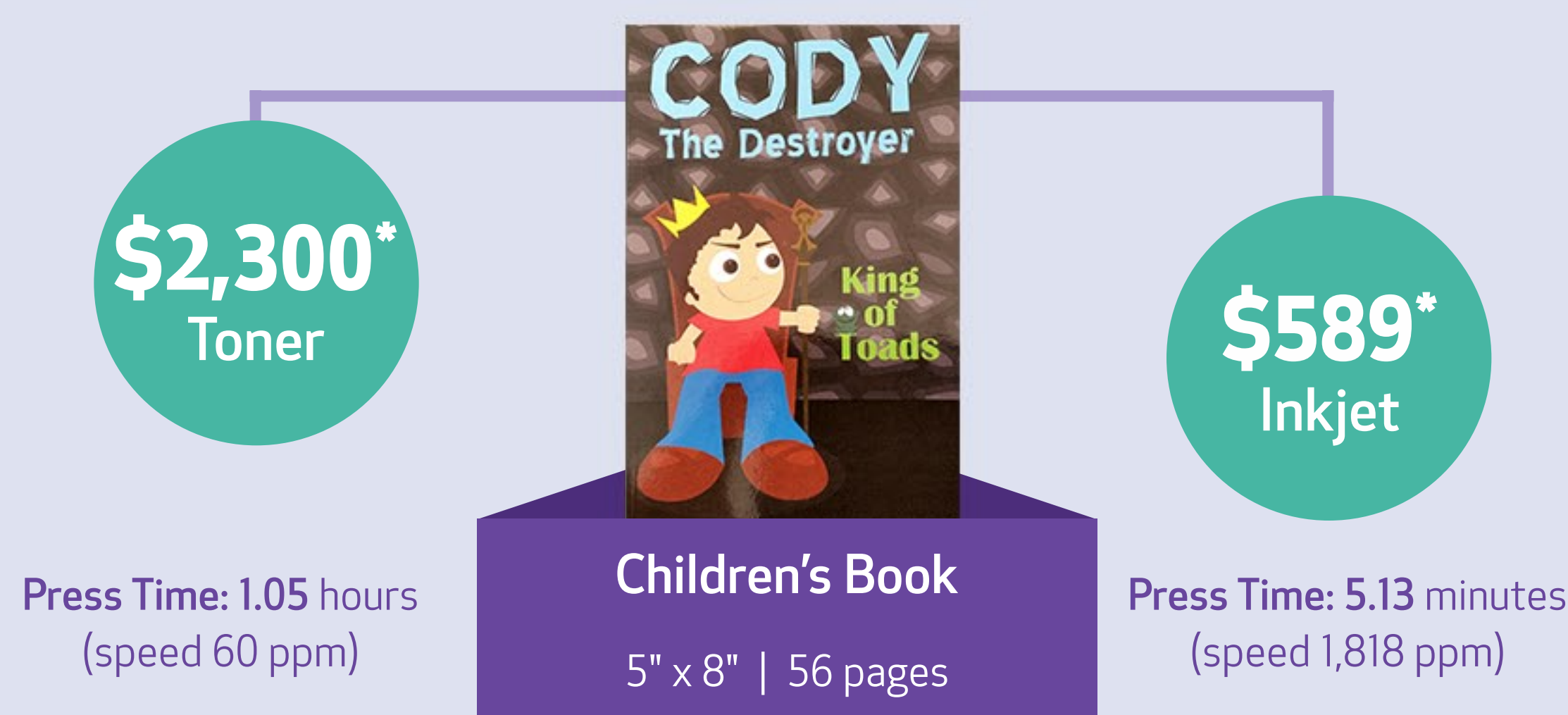
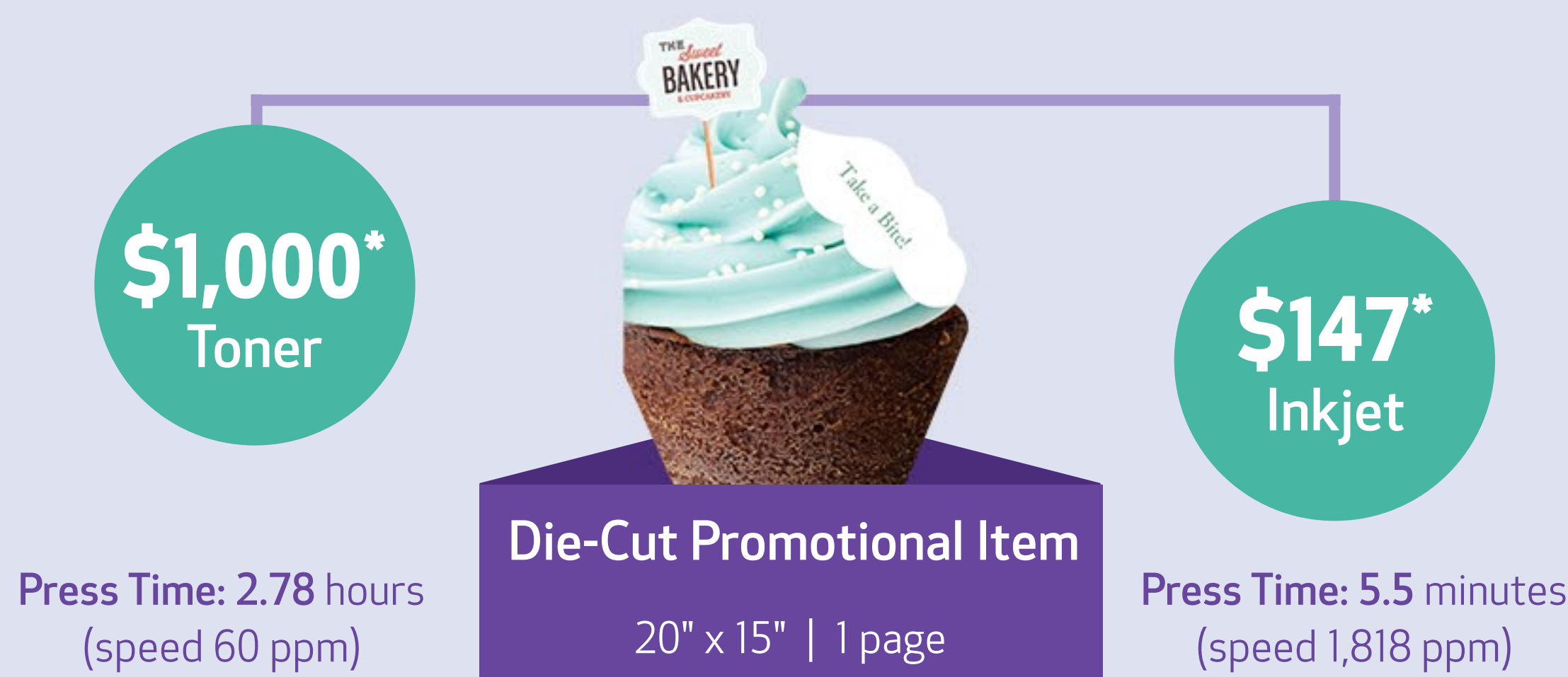


Toner VS Inkjet

Are you ready to make the transition from production toner to production inkjet technology?

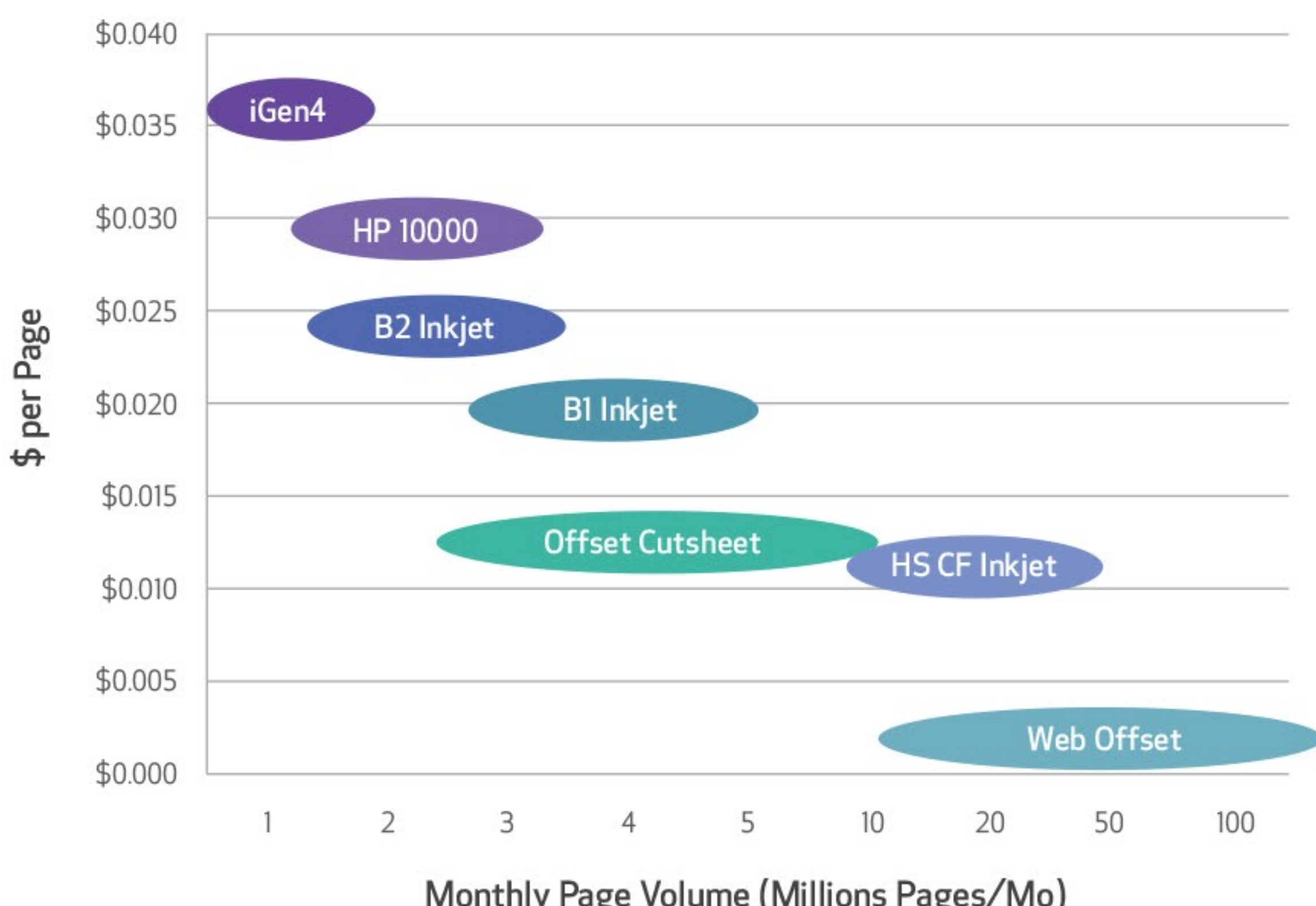
With today's inkjet printing you not only get print quality, ink coverage, and paper options comparable to toner, but you can print at a lower cost with higher productivity and uptime. Whether you choose sheetfed or continuous feed, Canon Solutions America has a production inkjet press to help you print more profitably. See the advantages for yourself.

APPLICATION COMPARISONS



*Comparisons are based on ColorStream inkjet printing and comparative toner printing. Prices based on printing 10,000 units.

PRINTING TECHNOLOGY COST/PAGE AT VARIOUS MONTHLY VOLUMES



Costs include:

• Depreciation • Ink/Toner • Service • Maintenance • Direct Labor • Indirect Labor • Supplies

For Long run Lengths:

• Cutsheet > 10,000 • Web > 1 million • 10% coverage per color

Source: Printing Technology Cost/Page At Various Monthly Volumes. Graph from Caslon PDP Color & Monochrome Market Forecast Report (Caslon & Company) June 2016

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BENEFITS OF INKJET PRINTING

- Reduce Price Per Piece Costs
- Use Less Ink
- Improve Runability and Productivity
- Higher Avg. Uptime
- Faster Turnaround Times
- Wide Variety of Applications

ARE YOU READY FOR THE INKJET OPPORTUNITY?



Find out today. Download your copy of *The Inkjet Opportunity* booklet. It offers an overview of the benefits as well as the challenges of a successful transition of production inkjet.

To download your copy visit:
PPS.CSA.CANON.COM/TRANSITIONTOINKJET